

# Giriraj Vyas

Product Designer | Problem Solver | UX Designer

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## Career Profile

As a seasoned product designer with around 4 years of experience, I thrive on solving complex problems and transforming challenges into elegant solutions. My approach is grounded in simplicity, ensuring seamless user experiences. I specialize in wireframing, prototyping, and user testing, and I am proficient in Adobe Suite, Figma, and Sketch. Passionate about pushing design boundaries, I also have foundational skills in web development.

## Professional Skills

### Software Packages & Collaboration Tools :

Figma, Illustrator, Photoshop, InDesign, After Effects, Adobe XD, Corel Draw, Canva, Sketch, Framer, JIRA, Notion, Basecamp, FigJam

### Basic Programming Languages:

HTML, CSS, Bootstrap, JavaScript, React.JS

## Work Experience

### Product Designer

Square Bits Pvt. Ltd.

Jodhpur, India  
Sep 2021 – Present

- Spearheaded impactful design solutions that enhanced product functionality and user experience, leading to a **70% increase** in client satisfaction and securing **80%** of client renewals.
- Demonstrated proficiency in client management and requirement analysis, resulting in a **70% rise** in client satisfaction and increased project acquisition.
- Played a key role in the design and layout of websites, software applications, and digital interfaces. Led the design for **6 out of 10** major company products, significantly boosting revenue.
- Recognized with the Employee of the Biennial award in December 2022 for exceptional project design and management skills.
- Successfully served as the sole designer in a major project execution, resulting in the acquisition of new clients and a significant revenue increase.

## Education

### Master’s in Computer Applications

Bikaner Technical University – Honors

Jodhpur, India  
2019 – 2021

### Bachelor’s in Computer Applications

Jai Narain Vyas University – Honors

Jodhpur, India  
2016 – 2019

## Educational Courses

### Framer Crash Course – Design, Code And Colloborate

Learn Figma by Caleb Kingston and offered by Udemey

Jodhpur, India  
June 2021

### Google UX Design Course

Authorized by Google and offered by Coursera

Jodhpur, India  
June 2021

### Graphic & Visual Designing

Arena Animation

Jodhpur, India  
Sept 2019

## Awards and Recognitions

### Employee of the Biennial

Square Bits Pvt. Ltd

Jodhpur, India  
Dec 2022

- Awarded for outstanding work in product designing, demonstrating commitment to crafting exceptional digital experiences and successful project delivery through client management and precise requirement analysis, leading to a 70% increase in client satisfaction and securing 80% of client renewals.